

SWAMI VIVEKANANDA INSTITUTE OF MODERN SCIENCE



E-ICONIC

" Our First Digital College Magazine "

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JAN 2021



From The Vice-Principal's Desk



“Communication is one of the most important skills you require for a successful life.” – Catherine Pulsifer

Good communication skill essential in all aspects of life from professional career to social gathering and even in our family. No matter what job you have in life, your success will be determined 5% by your academic credentials, 15% by your professional experience and 80% by your communication skill.

“Communication is the power. Those who have mastered its effective use can change their own experience of the world and the world's experience on them. All behavior and feelings find their original roots in some form of communication.” – Tony Robbins

The greatest problem with communication is we don't listen to understand. We listen to reply. Bad communication can lead to misunderstanding and frustration. To avoid this we have to listen with curiosity and communicate honestly.

“The most important thing in communication is to hear what isn't being said.” – Peter Drucker.

Any problem, big or small, in our personal life or in our professional life can be handled and solved with good communication skill. People connect with each other or with groups through good communication.

“Communication – the human connection – is the key to personal and career success.” – Paul J Meyer

Wish you all the success in life and be safe.

Warm regards

Gargi Gupta

(Vice-Principal)

FROM THE EDITOR

Dear Friends

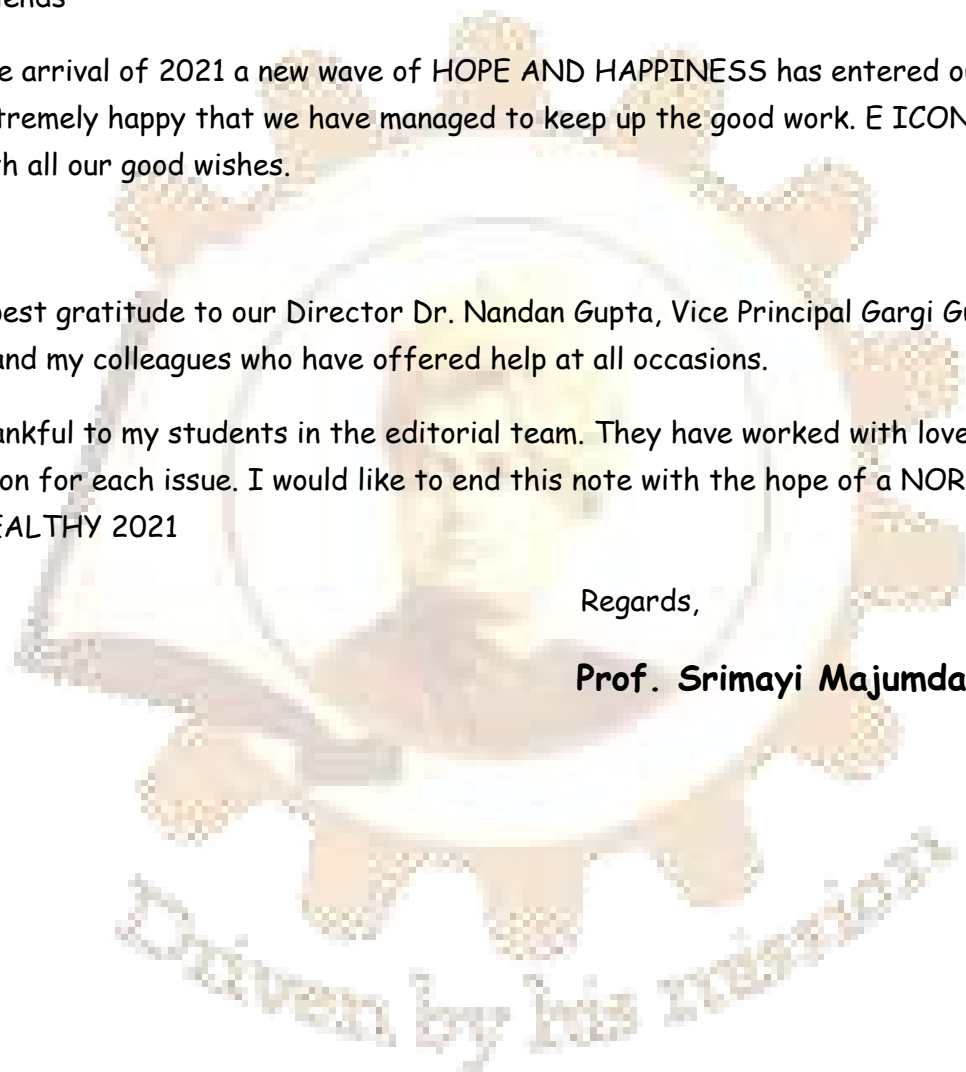
With the arrival of 2021 a new wave of HOPE AND HAPPINESS has entered our lives. I am extremely happy that we have managed to keep up the good work. E ICONIC is here with all our good wishes.

My deepest gratitude to our Director Dr. Nandan Gupta, Vice Principal Gargi Gupta madam and my colleagues who have offered help at all occasions.

I am thankful to my students in the editorial team. They have worked with love and dedication for each issue. I would like to end this note with the hope of a NORMAL AND HEALTHY 2021

Regards,

Prof. Srimayi Majumdar



FROM THE EDITORIAL TEAM

Wish you all a very happy new year. We all have gone through a dark period of time, but now its a new year. We hope that it will bring light ,good luck and better time for all of us.

3rd issue of E -Iconic is going to be published. Along with the respected faculties and the students of 2nd and 3rd year, new members of SVIMS family i.e. the freshers also have given their magical touch of creation in this issue. We are glad to welcome them. We would like to thank our respected director Dr. Nandan Gupta Sir, respected Vice Principle Gargi Gupta Madam, Chief editor respected Srimayi Majumdar Madam , all the respected HODs and all who are associated with us in the journey of E-Iconic. Without all of you, it was not possible to publish 3rd issue.


Thank you all.

Debdeep Das(Microbiology,5th Sem)

Ankan Kr. Maity(Microbiology,5th Sem)

Dawipayan Bakshi(Microbiology,5th Sem)

Achievements

A silhouette of a hiker with a backpack, standing on a mountain peak with arms raised in triumph. The background shows a sunset or sunrise over a range of mountains.

*"All you need is the plan,
the road map, and the
courage to press on to
your destination."*

Excellence in Professional Education (Science and Management)

From Times Knowledge Icon



Placements



*“Optimism is the faith that leads to achievements.
Nothing can be done without hope and confidence.”*



STUDENT RECEIVING PLACEMENTS IN YEAR 2020



*Students getting placement
at Amazon India*

STUDENT RECEIVING PLACEMENTS IN YEAR 2019

Anoy Sarkar
BCA 2016-2019



Final Placement
TCS

Shazia Samreen
BSC-Microbio 2016-2019



Final Placement
TCS

Sauraja Sovan Kala
BBA 2016-2019



Final Placement
MSIL, Reliance

BBA

Kundan Kr Bhagat
BBA-2016-2019
SVIMS

Final Placement
TCS

BBA

Bina Karmakar
BBA-2016-2019
SVIMS

Final Selection
Amazon India

STUDENT RECEIVING PLACEMENTS IN YEAR 2019

Rahul Singh
BBA 2016-2019



Final Placement
Axis Bank

Subhroshree Manna
BBA 2016-2019



Final Placement
TCS

Arindam Bose
BBA 2016-2019



Final Placement
Axis Bank

Pritam Mukherjee
BBA 2016-2019



Final Placement
Reliance

Adlin Manisha
BBA 2016-2019



Final Placement
Concentrix

STUDENT RECEIVING PLACEMENTS IN YEAR 2019

Avishek Ghosh
BBA 2016-2019



Final Placement
MSIL

Avijit Chowdhury
BBA 2016-2019



Final Placement
TCS

Biswajit Mondal
BBA 2016-2019



Final Placement
Reliance

Priyanka Mukherjee
BBA 2016-2019



Final Placement
TCS

Samaresh Mahato
BBA 2016-2019



Final Placement
Concentrix

STUDENT RECEIVING PLACEMENTS IN YEAR 2019

Jishudip Banerjee
BSC-Microbio 2016-2019



Final Placement
TCS

Shamik Ganguly
BCA 2016-2019



Final Placement
TCS

Sayani Dhang
BSC-Biotech 2016-2019



Final Placement
TCS

Bidisha Sarkar
BSC-Biotech 2016-2019



Final Placement
TCS, Amazon

Raghunandan Mishra
BSC-Biotech 2016-2019



Final Placement
TCS

STUDENT RECEIVED PLACEMENTS TILL THE YEAR 2018 (BBA)

1. Puja Barua (2018) - Black Keyboard Software
2. Tamal Ghosh (2018)- TCS
3. Stuti basu (2018) -Just Dial
4. Sayandeep Dutta (2017)- TCS
5. Rajpratap Singh (2017)- TCS
6. Asutosh Rana (2017) -TCS
7. Aparesh Dutta (2016)- TCS
8. Sk Ansarul (2016)- TCS
9. Namrata mondal (2016)-TCS
10. Avijit Raul (2016)- TCS
11. Sonu Singh (2016)- TCS
12. Argha Brahama (2016)- Reliance Digital
13. Subhajit Debdas (2016)- Reliance Digital
14. Monisankar Mondal (2016)- Reliance Digital

STUDENT RECEIVED PLACEMENTS TILL THE YEAR 2018

- 1. ABIR DAS BSC(BIOTECHNOLOGY) 2018 - JUST DIAL**
- 2. AYANTIKA DEY BSC(MICROBIOLOGY) 2018 -CONNECTRIX**
- 3. SWATI MOONKA BSC (BIOTECHNOLOGY) 2018- TCS**
- 4. IMON MUKHERJEE BSC (MICROBIOLOGY) 2018- TCS**
- 5. DIVYANSI SINGH BSC (BIOTECHNOLOGY) 2018- TCS**
- 6. ROSHNI ROYCHODHURY BSC(BIOTECHNOLOGY) 2017- TCS**
- 7. ARFA IQBAL BSC(BIOTECHNOLOGY) 2016- TCS**
- 8. SUJIT AICH SARKAR BSC (MICROBIOLOGY) 2016- TCS**
- 9. SOMDEEPA CHAKRABORTY BSC(MICROBIOLOGY) 2016- GENPACT**
- 10. ARFA IQBAL BSC(BIOTECHNOLOGY) 2016- GENPACT**
- 11. ANNYA GHOSHDASTIDAR BSC(BIOTECHNOLOGY) 2016 -GENPACT**

STUDENTS RECEIVED PLACEMENTS TILL YEAR 2018 (BCA)

- 1. SRINATH MAHATO (2016) GENPACT**
- 2. SANCHARI NATH (2016)- GENPACT**
- 3. SAYAN MUHOPADHAY (2016)-SEARCH4MEDICINE**

PROUD MOMENTS



A DAY WITH BIKRAM GHOSH

PROUD MOMENTS



WORKSHOP WITH SHEELA KAZI,
AN EMINENT ACTRESS FROM BANGLADESH

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Knowledge Tour



Share your
knowledge.
It's a way to
Achieve
immortality.

IKIGAI (生きがい)

Prashant Kumar Bharti (Biotechnology, 3rd Sem)

The Japanese Secret to a Long and Happy Life

What is your reason for being?

According to the Japanese, everyone has an ikigai- what a French philosopher might call a raison d'être.

Some people have found their ikigai, while others are still looking, though they carry it within them.

Finding our ikigai requires a patient search. According to those born on Oki nawa, the island with the most centenarians in the world, our ikigai is the reason we get up in the morning.



Whatever you do , retire!!

don't

A clear ikigai brings satisfaction, happiness and meaning to our lives.

One surprising thing you notice, when you start living in Japan, is how active the people remain after they retire. In fact, many of them never retire - they keep doing what they love.

There is, in fact, no word in Japanese that means *retire* in the sense of "leaving the workplace for good" as in English.

According to Dan Buettner, a National Geographic reporter who knows the country well, having a purpose in life is so important in Japanese culture and the idea of retirement doesn't exist there.

(生き means "life" and がい means "to be worthwhile")

The ten rules of ikigai

I'll conclude this with ten rules distilled from the wisdom of the long - living residents of Ogimi :-

1. Stay active; don't retire.

Those who give up things they love doing and do well lose their purpose in life. That's why it's so important to keep doing things of value, making progress, bringing beauty or utility to others, helping out and shaping the world around you.

2. Take it slow.

Being in a hurry is inversely proportional to quality of life. As the old saying goes, "Walk slowly and you'll go far."

3. Don't fill your stomach.

Less is more when it comes to eating for long life. According to 80 percent rule, in order to stay healthier longer, we should eat a little less than our hunger demands.

4. Surround yourself with good friends.

Friends are the best medicine, there for confiding worries over a good chat, sharing stories that brighten your day, getting advice, having fun. in other words, living.

5. Get in shape for your next birthday.

Water moves; it is at its best when it flows fresh and doesn't stagnate. The body you move through life needs a bit of maintenance. Plus, exercise releases hormones that makes us feel happy.

6. Smile.

A cheerful attitude is not only relaxing it also helps in making friends. Always keep smile on face as the world is so full of possibilities.

7. Reconnect with nature.

Though most people live in cities these days, human beings are made to be part of natural world. We should return to it often to recharge our batteries.

8. Give thanks.

To your ancestors, to nature, which provides you with the air you breathe and food you eat, to your family and friends, to everything that brightens you and makes you feel alive. Spend a moment every day giving thanks.

9.Live in the moment.

Stop regretting the past and fearing the future. Today is all you have. Make the most of it worth remembering.

10.Follow your ikigai.

There is a passion inside you, a unique talent that gives meaning to your days and drives you to share the best of yourself until the very end.

If you haven't find it yet, it's your mission to discover it.

Have a long, healthy, purposeful and happy life.

Thank you!!

(今ここで、私の人生で唯一のものはあなたの人生です)

"IN THE HERE AND NOW ,THE ONLY THING IN MY LIFE US YOUR LIFE"

SEXUAL HARASSMENT: A GLOBAL EPIDEMIC

Ameya Paul (Microbiology, 1st Sem)

Sexual Harassment is not a new phenomenon. It is prevalent in the society from very beginning. Sexual Harassment was prevalent even in our mythological stories as well. Sita, Draupadi all faced it in one way or other.

Sita was humiliated and was questioned about her purity and morals and had given 'Agnipariksha'. On the other-hand Draupadi was sexually harassed in front of her five husbands and their cousins and nobody came forward to help her.

Also mention to be made of The Me Too (#MeToo) Movement. The recent #metoo movement has exposed the filth that was lying dormant in large parts of entertainment industry and corporate sectors.

Me Too movement made clear that just how common sexual harassment is. Not only in our mythology we had such horrifying examples of sexual harassment but also in our day-to-day life.

Sexual Harassment can be defined as -----"Unwelcome sexual advances request for sexual-favors and other verbal, visual or physical contact of a sexual nature, made by someone from workplace, educational sites (from Merriam webster).

Sexual harassment can occur in a variety of circumstances. The harassment maybe of various types like unwanted touching, name calling, being called lesbian or gay in inappropriate way, request for sexual favors, unwanted text messages and emails etc.

People usually thinks that females are the common victims but fact is males are also sexually harassed in the same way but the rate is lower than females.

There are many causes of sexual harassment but most important one is the culture and the value women in our society. India, by tradition has been patriarchal society where "machoness" is considered to be an admirable trait and is often ingrained in boys as they grow up. While a girl is mentored to be submissive, a shy sensitive boy is urged to become more aggressive. These are obvious streotypes but are widely prevalent in our society.

Mostly women experienced sexual harassment in their work place. But out of them only 1% have got enough courage to come forward and raise their voice.

A person who has faced such obnoxious act obnoxious act often gets anxious and depressed. They lose self-esteem and start withdrawing from society. Not only that, in many cases victims even

leads to post traumatic stress disorder (PTSD).

Sexual Harassment cases are clear offense to the law. The law brought to Indian Penal Code in 1860 (IPC) Section 354 (Assault or criminal force to women with intent to outrage her modesty), Section 354 A (Sexual Harassment and punishment for sexual harassment) Section 509 (word, gesture or act intended to insult the modesty of a women).

Harassment is a nasty evil that needs to be stopped. But it won't go away just by having laws and policies. Our culture needs to be change.

Only an inclusive, supportive and respectful culture can give a person enough courage to discuss his/her issue regarding sexual harassment.

Government organization and other NGOs must support the victim of sexual harassment and help to overcome the negative effects of such an experience. But to actually stop sexual harassment we need a promoting culture and support the victims to come forward and protest against the crime.

SAR PASS TREK

AN AMAZING EXPERIENCE OF PARVATI VALLEY

SOUNAK KARMAKAR(Second Year, BTTM)

• Difficulty – Moderate	• Duration – 5 Days	• Max Altitude – 13800 ft.
• Base Camp – Kasol	• Trek Type – Forest, meadows, snow covered mountains	• Best time – April to June



■ Highlights:

Sarpass Trek is a high elevation trek for amateurs and Moderate trekkers. It is appropriate for those who want to experience all kinds of terrain i.e. forests, meadows, quaint villages, or snow-covered mountains. At a height of 13800 ft., the Pass is accessible only in the month of April to June. The peaks are always covered with snow and snow storms are very often. Solo travel is not recommended if you are new to this area. I am Sounak Karmakar from Kolkata, an under-graduate student of Travel and Tourism Management from SVIMS, Kolkata going to share my personal experience and details of this well-explored trek, which lies in the Parvati valley of Himachal Pradesh.

■ Journey to Kasol:

This plan started when Mr. Mayur, owner of Backpack Outdoors called and informed me about the Sarpass trek and the group registered for the trek. This trek was being organised by Backpack Outdoors in association with Kailash Rath Treks (our host at Kasol).

I met the group at Delhi and started our journey from Delhi to Kasol by Himachal Tourism's Volvo bus. Distance from Delhi to Kasol is around 530 Km and it took around 14 hrs to reach. As we stopped enroute to use the washroom facility and also to have some food. Kailash Rath arranged our pick up and it was quite comfortable.

Kasol is a beautiful small town in Kullu District of Himachal Pradesh, which is base for many treks including Sarpass, Kheerganga etc.



Kailash Rath Trek's Base Camp, Kasol

At Kasol, we stayed at Kailash Rath's campsite. After breakfast, followed by orientation and lunch we went for a short acclimatization walk. Later in evening, we get to know about all do's and don'ts, how to pack rucksack, how to walk in different terrain and other precautionary actions which we all need to know during a Himalayan Trek specially for the 1st time trekkers. Followed by dinner, they provide us the rucksack (60ltr. capacity) so that we can pack our bags and be ready, as we were supposed to start the trek next day early morning. All the foods were homely, delicious and not too heavy and they also arranged campfire for us. Best part of the campsite is that it is located just beside the Parvati River stream.



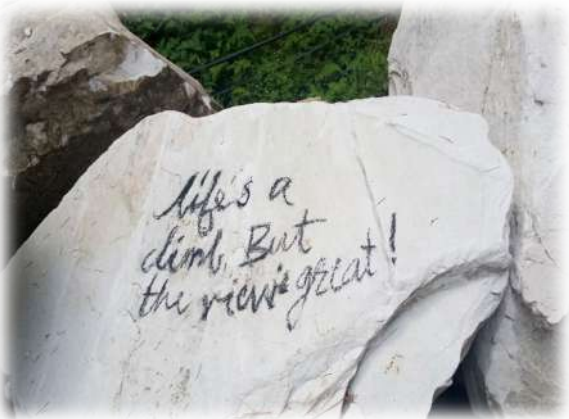
Parvati River flowing beside the Base Camp

▪ Trail Information:

Day 1: Kasol to Grahan Village

- **Altitude** – 5413 ft. to 7710 ft.
- **Distance** – 9 to 10 km
- **Time taken** – 7 to 8 hours
- **Difficulty** – Easy to Moderate

Our journey for Sarpass started from Kasol. First camp was in Grahan Village. Almost full route we walked alongside River Parvati. The trail starts from the centre of Kasol and keeps to the true left of the river. Complete trail is through dense Pine and Rhododendrons forest. The trail is easy to navigate and is frequently used by villagers. We reached Grahan village after around 7 hours of trek. In between, we took few short breaks and one lunch break for 30 minutes. The scenic view will keep you refresh throughout the trail.



On our way to Grahan Village

Grahan Village is a very beautiful and sacred village at 7710 ft. Away from the hustle of cities. There are few landline available but at certain village shops only, and one may get network coverage on cell phones. In the village, drinking is strictly prohibited and one can Get heavily penalised if comes into notice. Even, carrying liquor while passing through the village is not allowed.



Alcohol free Grahan Village



A Temple in Grahan Village

After dinner, we had campfire with local folk music and songs at Grahan Camp and then we went to sleep at around 10:00 p.m. We got a triple shared tent along with sleeping bag & inner.

Day 2: Grahan Village to Min Thach

- **Altitude** – 7710 ft. to 11200 ft.
- **Distance** – 7 to 8 km
- **Time taken** – 5 to 6 hours
- **Difficulty** – Easy to Moderate

Next day, around 8 a.m. we started our trek to Min Thach, which is at an altitude of 11200 ft. Packed lunch were provided.



From the camping ground at Grahan, a trail goes north, climbing up gently. Villagers use this path often in the morning. This is the way to Min Thach. After walking for a while, the view opens up and our guide, point us to Min Thach, Nagaru, and Sar Top on the mountain to the right. The trail also becomes steeper and leads into the woods.

Weather was clear and supported us well while the trek route got steeper and steeper as we approached near to Min Thach. A seasonal vendor's hut may be found in this trail, which sells tea, coffee, Maggie and omelettes.



Journey to Min Thach

We completed our trek in around 6-7 hours with few breaks. Here first time we experience mountain rain, it was so chilling cold, and the wind was so strong that we were forced to stay inside the tent for almost an hour. After the rainfall, it was a complete different view outside. The sky was looking so beautiful and the sunset was so perfect that we enjoy our hot Maggie as snacks with the beautiful sunset moment.



Sunset view from Min Thach Campsite after rainfall

It was a breathtakingly experience sitting there and watching the snow covered peaks which we were going to cover in the coming days. We were quite excited and waited anxiously to get to our next camp.

Day 3: Min Thach to Nagaru

- **Altitude** – 11 200 ft. to 12 467 ft.
- **Distance** – 4 to 5 km
- **Time taken** – 5 to 6 hours
- **Difficulty** – Moderate

We started from Min Thach at around 9 a.m. in the morning. Walking through this stretch, due to the effect of high altitude and less oxygen one can get exhausted. Initially the trek was easy but with the time, it went through steep slopes, which go directly to the valley. In between, we had our packed lunch



On the way to Nagarju Camp

Nearing to Nagarju camp, rain started with hailstones and the steep route became even tougher. We followed the guides and walked in single lines. Everyone was cautious because we were walking through the deep valley alongside our route.



Nagarju Campsite

Nagarju is situated at the height of 12467 ft. and covered with snow almost round the year. Reaching there, we got mobile networks and everyone was eager to call home back. Here we did even video calling. However, it was not for long as there was a snowstorm, which restricted us to our tents. After 2-3 hrs

weather was clear and everyone got chance to take some beautiful photos.

Here we get the gaiters, which prevents the snow to get inside our shoe. Our camp leader gave us training about how to walk on ice and snow, how to slide on ice slope and we enjoyed the session a lot.



Ice-craft training for next day

Later on we were informed that next day trek will start at morning 4.30 and were asked to finish our dinner early. We followed the instructions of Camp leader and slept early. At night, temperature went as low as -5 to -10 degree centigrade.

Day 4: Nagaru to SAR PASS to Biskeri Thach

- **Altitude** – 12467 ft. to 13800 ft. to 10990 ft.
- **Distance** – 13 to 14 km
- **Time taken** – 11 to 12 hours
- **Difficulty** – Tough

Today we had to cover Sarpass at the height of 13800 ft. highest point of the trek and we started with high Morales. Before we start, we all had undergone to a Blood Oxygen (SpO₂) level check-up. Although my SpO₂ level was little low around 82%, but as I was completely fit and had no symptoms of Acute Mountain Sickness (AMS) so the camp official allowed me to proceed further.



On the way to SAR PASS

Walking was difficult as our shoes were getting under the snow up to knees. Sunglasses are very important here to avoid snow blindness and the chilly winds. After around 3-4 hours of walking on the snow, we reached SAR PASS. The surface was flat and the view was breathtaking. We had some very good pictures here and spent good time.



Successful summit of SAR PASS

A long slide (around 1 – 1.5 km.) was waiting for us here at SAR PASS top. The route near to the slide was very tough and the chilly winds made it more difficult to stand. Here we had to wait for long as each person was taking his own time for sliding. Slide was a fun and most of us rolled down on the way.



Snow slide from SAR PASS ridge

We further started our journey after the slide to the difficulties of the snow-clad mountains and after more 4 – 5 hours of trek, which includes few breaks and lunch, halt we reached our last camp site i.e. Biskeri Thach, which is at the height of 7874 ft. around 5 p.m.



Way to Biskeri Thach

Here, once again we encountered with the Himalayan rainfall and later on after campfire and dinner, we went to our tents. Temperature was moderate and comfortable after spending one night in -10 degree centigrade temperature.



The beautiful Biskeri Thach Campsite

Day 5: Biskeri Thach to Barshaini Village via Pulga Village

- **Altitude** – 10990 ft. to 7874 ft.
- **Distance** – 9 to 10 km
- **Time taken** – 7 to 8 hours
- **Difficulty** – Easy

From Biskeri Camp to Pulga village it is a steep descent. During the route, we went through many water streams some of which we crossed through bridges made by tree trunks. The trek was easy but very steep which may cause knee pain also. After around 4 hours of trek, we reached the lowest point of the route, where we came down by rappelling between the rocks using a rope. After rappelling, we came across a big water stream which we crossed by a bridge made of wooden logs.



Down to Barshaini village through Pulga Village

From our Lunch point within one hour, we reached Pulga village. Pulga is a peaceful village nestled in the lush green valley of Himalaya good for solo traveller. The village has plenty of homestays. After walking through the village for around 45 minutes, we crossed a developing hydropower project and reached Barshaini. Barshaini is the last village in the Parvati valley connected by road. From the Barshaini bus stand, we took the bus to Kasol Kailash Rath Campsite, arranged by them. On the way back to Kasol, we visited Manikaran. Post evening snacks, we started our journey back to Delhi in a Volvo Bus, arranged by Kailash Rath Treks.

Panoramic View of Manikaran Gurudwara

Next day morning around 11 a.m., we reached Delhi and we said Good Bye to everyone and started our journey back to home with lots of memories, new friend, many adventurous experiences and a sweet story to share with all our friends and families. HASTA LA VISTA TILL WE MEET AGAIN.



Impact on Tourism industry during COVID19 pandemic

Riyanka Guha(MSc. Media Science,3rd Sem)

Greetings to all, I am Riyanka Guha, Student of M.Sc Media science at Swami Vivekananda Institute of Modern Science, Kolkata. Well, first of all we know that from the last 8 months we have been imprisoned in our homes for this COVID19 pandemic situation. We are in utter bewilderment. The normal life of human has already been disturbed and devastated, because of this chained life like animals from the zoo. This pandemic has disbalanced industrial sectors like IT, Education, Retail, Finance, Film-entertainment and most importantly the tourism sector. We, Indians are very travel loving people. We are always ready to visit any new or old places either in our own country or outside of our country. But in the last 8 months we have stopped stepping out of our houses. Many famous tourist places like Rajasthan, Gujarat, Assam, Uttarakhand, Kashmir tourisms have shut down. An enormous negative impact has been seen in this industry with a dangerous economical and financial loss because as per our economic data analysis, the Indian travel & tourism sector subsidized near about 19400 crore rupees (INR) and around 6.8% of GDP as per 2019 financial year. Unfortunately the travel & tourism industry did not satisfy government and tourist. Though the unlock 5 process has encouraged some tourist spots to open with proper health advisory procedures as per the rules and regulations of Indian government. Examples are Sikkim, Himachal Pradesh, West Bengal. But people are still afraid to visit these places. We don't know when this virus war will be over, but we have to keep our mind positive and strong if we step out for any vacation. we have to keep the precautionary or protective items are like facemasks, sanitizers, hand wash bottles etc. which can free us from this virus properly.

Indians are very strong and positive minded people. One thing we must keep in our minds, that this impact which has harmed this industry is temporary. We should not allow any negative thought which will disturb our travel loving minds. Last but not the least we must not lose our love for travelling.



Poems

*Poetry
is when
an emotion
has found
its thought
and the
thought
has found
words.*

AMPHAN

Suravi Dutta Bhowmik (Biotechnology, 5th Sem)

Ever heard of a super cyclone?

After experiencing it, my mind was totally blown.

I saw the trees fall right in front of my eyes,
and thus, "Our mother nature cries".

For a moment as if my heart beat was paused,
after struggling a lot, we recovered from the colossal damage this cyclone had caused.

The wind was extremely powerful and fast,

I wonder which spell, did the bad wizard cast.

Due to the furious wind, the trees were forced to dance,
and after being tired, they fell off at once.

Not just the trees, the lampposts fell too,

Oh! How could such a nightmare come true?

The lights went out and darkness arrived as a guest,
while I sat in my room, taking some rest.

While the cyclone was causing such an awful mess,

I was just praying for the homeless.

This super cyclone hit Kolkata on 20th May,
and its memories have been haunting us each and every day.

We are still recovering from the damage it has done,
I never want to witness another super cyclone like AMPHAN.

Riddles

Neha Pandey (Microbiology, 1st semester)

I am full of holes, I can hold water. What am I?

Ans- Sponge.

What are the two things people never eat before breakfast ?

Ans- Lunch and dinner.

What is that more you take the larger it becomes?

Ans- Holes.

What has Hand but can't clap?

Ans- Clock.

What has many keys but can't open any doors?

Ans- Piano.

Searching For Life

Priyadarshani Verma (BBA,5th Sem)

Searching for life can be like searching for light,
When it's the middle of the night,
Streets illuminated by the moon,
But no one there to walk the streets so soon,
People wait for the sun,
For this darkness to be entirely done,
For me it can be the opposite,
I find that the world is pretty when it's not lit,
Everything at peace,
Brains at ease,
Just sit and completely close yourself off,
And give the quietness some more love.....

If I could have Said You

Rahul Bose (1st year, Biotechnology)

I've always been fascinated by language and for the longest time,
I've tried finding sentences to confess
my feelings to you
in every language possible,
-ami tomake bhalobashi,
Pyaar karta hu tumse
I love you.
But because was out with a search party
To find a language adequate enough
to say what i mean.

There's this rhyme to the way you think
And everything you say trembles down,
Beautiful stanzas like poems,
"When i was ten,
i thought the sea
sometimes found a home inside of us
and when it got toxic
it would leave us as tears."
You're made of a hundred metaphors
and a thousand metaphors are made of you-
skies sleep in your eyes, and
the shooting star shines bright as you.
You are a misunderstood storm,
and the gods define love as you.
You are you.

and i,
O chérie
Love you
so so much,
enough
to become a poem for you.

Quotes of Life

Sagorika Mondal (Microbiology, 5th Sem)

Quotes of Life

Do what makes you happy ,
Be with who makes you smile.
Laugh as much as you breathe
Love as long as you live...

To love someone deeply
Gives you strength
Being loved by someone deeply
Gives you courage .

I believe in love
At first sight
Because , I am loving my mom
Since I opened my eyes...

everything will all
Make perfect sense
So for now , laugh at the confusion ,
Smile through the tears and
Keep reminding yourself that
Everything happens for a reason....

Behind every successful man,
There is an untold pain in his heart

You are the most beautiful flower
In my garden of friendship
remain the same forever.



স্মৃতি

আর্থ বৈদ্য (বায়োটেকনোলজি, তৃতীয়সেম)

আমি তাকে ছেড়ে দিলাম
এক দীর্ঘ সময় পর !
সে জানত না যে
আমি আর কখনও ফিরবো না,
আমাকে যেতে হবে অন্য কোথাও
কত বন্ধু চলে গেল আবার থেকেও গেল
আর কেটে গেল পুরো দশটা বছর
ধুলোতে মুছে গেল আমার নাম
নবীনেরা বসল সেই জায়গায়
আর একটার পর একটা পাথরের মতো -
স্মৃতিগুলো নেমে এল আমার মাথার উপর।

তারপর বেজে উঠল
আসন্ন এক বিদায় ঘন্টার মতো
মুশলধারে বৃষ্টি শুরু হল
আর মৃত্যু হল
সেই বন্ধু, টান ও সম্পর্কের।

সমস্ত বিদ্যালয়ে লেগে গেল আগুন
ঠিক প্রদীপের শেষ শিখার মতো
সবচেয়ে শক্তিশালী ডানপিটে ছেলেগুলি
যারা দশ বছর ধরে গর্জন করেছিল
কাল্নায় ভেঙে পড়ল তারা।

সেই বিশাল হলঘর, ব্ল্যাকবোর্ড, বারান্দা
বটতলা, বাগান, সভাঘর, মাঠ, গোলপোস্ট
রঙিন দেওয়াল, ল্যাবটরি, ক্লাসরুম
যেখানে দশ বছর ধরে ডুবে ছিলাম ধ্যানে
সব আস্তে আস্তে বিলীন হয়ে গেল
ঠাঁই পেল হৃদয়ে।

যেখানে ছিল একটি সুন্দর শৈশব
সেখানে ছড়িয়ে রইল
ব্যাচ, আইকার্ড, দিনলিপি, ম্যাগাজিন
আর একটি সাদা শার্ট
যার উপর লিখেছিল সবাই।

ক্যামেরা বন্দী অসংখ্য মুহূর্ত
থেকে গেল স্মৃতির আড়ালে
তারপর লেগে গেল প্রাক্তনের তকমা
আর আমি আজও সেই দিনগুলির অপেক্ষায়।।



SHORT STORY

While there
may not be
a book in
every one of
us, there is
so often a
damned good
short story

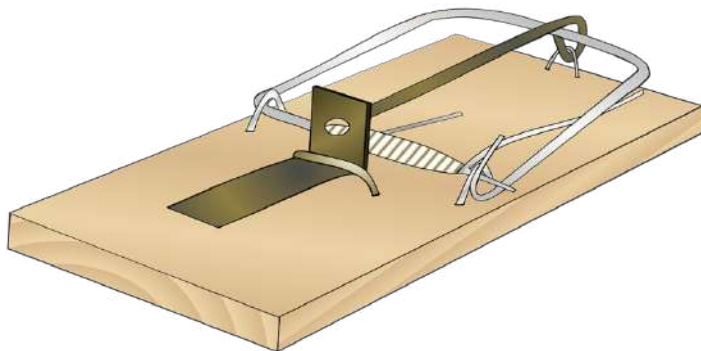


THE MOUSE-TRAP

Sriparno Bhattacharya (5thSem, Microbiology)

Once upon a time there lived a Farmer with his wife in a cottage surrounded by farmland owned by Farmer where many farm animals lived. A mouse lived in a hole in the cottage. The Farmer and his Wife were frustrated as the mouse used to eat grains which they had stored for future to sell.

One day, the Mouse came outside the hole and saw that the Farmer and his wife were opening a box, the Mouse became curious and was looking at them wondering what will be inside the box. The Farmer's opened the box and brought out a mouse-trap, both the Farmer and his Wife smiled as they were ready to get rid of their problem. The Mouse seeing the mouse-trap became very much worried and feared of being trapped by mouse-trap. The Mouse immediately haste outside the cottage and went towards the farmland where his friend Hen was eating grains picking from the ground.



The Hen asked the mouse;" What happened my friend?"

The Mouse with trembling voice told;" Please help me my friend I am in big trouble, your owner has bought a mouse-trap"

The Hen replied;" Well what can I do, I cannot go against my owner, and a mouse-trap will not cause me any harm"

The Mouse said;" My friend my life is in risk, I will be trapped!"

The Hen replied;" Well, it is totally your problem, I cannot help".

The Mouse getting disappointed by his friend Hen's reply he went to sought help from his other friend Lamb who was eating grass.

The Lamb asked the Mouse;" How are you my friend?"

The Mouse told;" I am in big trouble my friend, your owner has bought a mouse-trap to trap me, please help me my friend".

The Lamb replied;" My dear friend it's very sad news, but I can't help you by going against my owner, but I will pray for you".

After the reply from Lamb the Mouse went for help to his other friend Cow. The Mouse narrated his problem to him but the cow replied," I am unable to solve your problem."

The Mouse heartbroken by his friend's words returned to cottage getting ready to face the mouse-trap. The sun sets and the night arrived, suddenly the mouse heard of a sound which sounds like somebody is trapped by the mouse-trap. He saw the wife of Farmer being excited heading towards kitchen to see whether any Mouse has been trapped. She could not able to see what was trapped as the kitchen was dark, she went closer and became shocked seeing a Black cobra's tail has been trapped and at the very moment it bite her.

The Farmer's wife got hospitalized, after some days she returned home though she was not fully cured, she was weak and still had fever. The Farmer in order to regain strength for his wife cooked the hen who was the friend of Mouse. Within the week, some relatives of Farmer came to see Farmer's sick wife and in order to give them good meal, the Farmer cooked the Mouse's friend Lamb for them.

Finally, after all efforts by Farmer, his wife couldn't survive, he lost her for life and in order to bear the price of her funeral, the Farmer sold Mouse's friend Cow.

Life is small and one does not knows what is in their fate, being too much selfish can be trouble for one just like a mouse-trap bought for trapping the Mouse became the cause of changing destiny of Hen, Lamb, Cow, Farmer and his wife. So be kind to help people who are in problem, a person does not knows a problem of somebody can become his problem also and with kindness we make world a better place to live for all creatures.

Corporate Quiz#2: E-ICONIC

Jan-2021- By Prof. Swarnadeep Goswami

1. Identify the following Company's logo



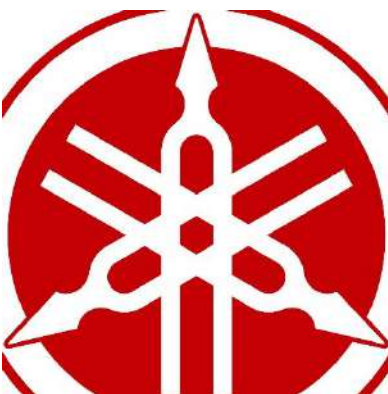
a) ILS Hospital; b) ITC limited; c) TATA group; d) RIL

2. Identify the following brand's logo



a) Airtel; b) BSNL; c) Vodafone Idea; d) Jio

3. Identify the following Company's logo



a) BMW; b) Ducati; c) Audi; d) Yamaha

4. Identify the following brand's logo



a) Lakme; b) Livon; c) Olay; d) Zara

5. Identify the following Company's logo



a) Cognizant; b) Wipro; c) TCS; d) Tech Mahindra

6. Identify the following brand's logo



a) Mustang; b) Lamborghini; c) Ferrari; d) Audi

7. Which of the following company's tagline is- *"Flying for everyone"*

a) Indigo; b) Air India; c) Spice jet; d) Vistara

8. Which of the following brand's tagline is- *"Think different"*

a) Apple; b) HP; c) Microsoft; d) Motorola

9. Identify the following famed young entrepreneur from USA.



10. Identify the following eminent entrepreneur of IT world from India.



• **Answer keys of Corporate quiz#1:-**

- 1.c)** Ponds; **2.b)** CISCO; **3.d)** Bajaj; **4.c)** Pantene; **5.d)** Tide;
6.c) Burger King; **7.b)** Walmart; **8. c)** Axis Bank; **9.**Jack Ma-Alibaba group;
10.Kiran Mazumdar Shaw-Biocon

❖ **(N.B.-All answers will be published in the next edition. Stay tuned)**

ART GALLERY



Madhurima Saha Microbio (3th sem)



Sangjukta Roy BBA (3th sem)



Sagorika Mondal (5th Sem)



Shilpa Ghosh Biotech (3th sem)

ART GALLERY



Madhurima Saha Microbio (3th sem)



Sangjukta Roy BBA (3th sem)



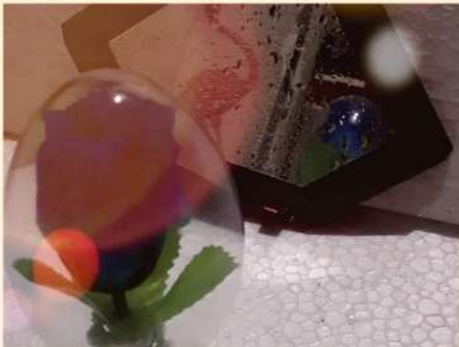
Madhurima Saha Microbio (3th sem)



Shilpa Ghosh Biotech (3th sem)


Camera Features

By Aditi Sengupta BBA (3rd Sem) :-



By Akash Majumder BBA (1st year) :-





*"Feeling gratitude and not
expressing it is like wrapping
a present and not giving it."*

Thank You !!