



National Newspaper Day Edition



Swami Vivekananda Institute of Modern Science

PRESS

Presents...

CORPS

A CORNER OF THE SVIMSIAN...



2024 Volume 1, Issue 1, Second Edition

Creation Corner



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Journey Begins...

-By M.Sc. Media Science
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He was an influential Irishman who pioneered India's and Asia's first-ever printed newspaper, the Bengal Gazette. He was popularly known as the Father of the Newspaper, James Augustus Hickey. His was an English-language weekly newspaper launched on 29 January 1780. It was published in Calcutta which was then the centre of colonial India. It was also known as the original Calcutta General Advertiser.

Bengal Gazette was known for its sardonic and infuriating writing style. This newspaper discussed superstitious contents, arguing for the rights of the oppressive sections, and the cases regarding poor infrastructure, and poor quality of sanitation in the country. It is used to get printed every Saturday for Rs. 1 only. The circulation was approximately over 400 copies weekly. Although the idea of printing a newspaper in India had been planned twelve years ago before the publication of the Bengal Gazette by a Dutch Adventurer, William Bolts, however, Hickey was the first who executed this concept. This newspaper avoided political disputes and after observing its effect, shifted from an unprejudiced editorial policy to an independent one. He created the slogan "Open to All Parties, but Influenced by None".

The column was entirely in the form of a tabloid and Hickey utilized it to nudge fun at numerous East India Company administrators with whom he held characteristics variation. Primarily, the newspaper was an unbiased bearing on issues. But eventually, switching his outlook and began to scorn the company and its employees. Despite the fleeting period, Hickey's gazette inspired later upskilled reformers to start their column with consequential anti-colonial and patriotic opinions.

Several papers were issued in the 18th century, such as Oriental Magazines of Calcutta, and Bengal Journal. Hickey prosecuted his newspaper to the East India Company for dishonesty and inefficiency. He also targeted the Governor-General Warren Hastings and accused him of corruption. Hickey initially avoided political controversy. Papers have contributed to their approach toward the struggle for liberty and the progression of the nation post-independence in the structure of dissemination of knowledge and information and by indulging public opinion in several issues.

Presently, the Republic of India is the second-largest news market globally. There are over 1 lakh printing and publishing in the nation in English and other regional languages.

Later, being prosecuted for his newspaper to the East India Company for dishonesty and inefficiency. However, targeted Governor-General Warren Hastings and accused him of corruption. Hickey initially avoided political controversy.

After he learned that competitors with the East India Company were intending to launch a rival newspaper, the India Gazette, he took a strongly anti-Company stance. Concerning Hickey's complaint, the Supreme Council of Hastings banned Hickey from mailing his newspaper through the post office. After four dramatic trials in June 1781, the Supreme Court found Hickey guilty and sentenced him to jail. Continued to print his newspaper from jail and accuse Hastings and others of corruption.

He was finally suppressed when Hastings instituted fresh lawsuits against him. Hickey's Bengal Gazette ceased publication on 30 March 1782 when an order of the Supreme Court seized its types



A CORNER OF THE SVIMSIAN...

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Editorial Page

From Vice-Principal Madam's Desk...

"Talent wins games but teamwork and intelligence wins championship" – Micheal Jordan

My beloved students,

Planning, Teamwork and Hardship can make an event successful. I believe that our SVIMSIANS have that potentiality, strength, diligence and tenacity to make an event not only a successful event but a triumphant and memorable one.

Morning shows the day – a healthy morning with bright sunshine spreads positive energy in us. If we start good, we will stay better and it will definitely bring the best to us.

Morning is also related to NEWSPAPER, the oldest means of communication which provide information around the world. So, get the information and stay connected with the world.

So, SVIMSIANS this is the time to expand your horizons and embrace new opportunities, discover a world of knowledge, inspiration and connections with vibrant community of like-minded individuals and spread the positive energy among others through this brilliant event.



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All articles, paintings and photos and content published in 'Press Corps' are written, created and captured by our students. We, the editorial team just helped them in the procedure. It is forbidden to copy anything from this newspaper without permission.

Wishes From the Various Departments of SVIMS

National Newspaper Day celebration encourages students to understand the importance of journalistic responsibility. I believe this event enriches academic and cultural life and inspires students, especially our Media Science students to think critically, get knowledge about current affairs and promote media literacy.

– Dr. Nilanjana B. Nath, Principal

My best regards to the Department of Media Science and all the students to take such an initiative of Celebrating National Newspaper Day.

– Prof. Shalini Mitra, HOD
Business Administration Dept.

I am really excited to see The Media Science Department celebrating this day and effort of the students are really appreciable. The pertinence of newspaper even in today's electronic world is unquestionable and I am happy that the students are able to convey the message. I wish all the success from core of my heart.

–Dr. Tridip Sheet, HOD,
Biotechnology Dept.

On the celebration of National Newspaper Day, wishing the students of Media Science Department, Swami Vivekananda Institute of Modern Science to grow as a responsible and dutiful Citizen of India.

–Dr. Mausumi Paul, HOD, Travel and
Tourism Management Dept.



TEAM FOR, NATIONAL NEWSPAPER DAY 2024, MEDIA SCIENCE, SVIMS

Words, Wisdom, Wonders: A Festival of Print at Swami Vivekananda Institute. I hope this gives you a helpful perspective on measuring your event's success. Congratulations on taking the initiative and best wishes for a truly impactful National Newspaper Day celebration!

–Dr. Debansu Chatterjee, Dean

The National News Paper Day on 29.01.24 at their Lab. The program was well organized and informative. A very good initiative by the students along with their faculties. I am very proud to be present in this program. Congratulations to team.

–Dr. Ambalika Ghosh, HOD
Computer Application & Science Dept.

Happy National Newspaper Day!! Happy National Knowledge Day!! A newspaper is the first wake up and insight to the world around you ... A cup of tea or coffee and a Newspaper ... Perfect Start to A GOOD INFORMATIVE DAY...

–Prof. Avirup Gangully, HOD
Microbiology Dept.

I want to express my heartfelt gratitude to all the respected faculties of Media Science department and the students also for organizing such a nice event on the occasion of National News Paper Day. Keep it up...

–Prof. Krishanu Chakraborty, HOD,
Hospitality & Hotel Administration Dept.

Aspiring ink-slingers and truth-seekers, happy National Newspaper Day! May your pens be bold, your voices clear, and your hearts forever fired by the pursuit of fair and impactful storytelling. Here's to shaping tomorrow's headlines, one byline at a time!

– Prof. Manab Dutta, HOD
Media Science Dept.



Porasonar Adda

On the eve of National Newspaper Day, we Kaushani Dasgupta & Md. Sajeb Zaman, B.Sc. Media Science are in a special Interview with Khash Koushik, RJ of 92.7 Big FM...



- **Sir, can you share an experience where you had to interview in a difficult or serious situation.**

To be honest I feel situations are not sensitive but issues are. If the person who is taking the interview has done enough homework and background checks about the situation, I feel it will not be any problem. I feel two points are very important what you are speaking and how you are speaking and one thing can be said in various ways. We have to always remember at the end of the day we are humans and we are interviewing a human being. Every journalist has a different approach. I remember when I interviewed Prosenjit Chatterjee, I asked you are known for on screen romance but are you romantic, he replied I try to stay romantic but his wife on the other hand said he is a lot more romantic on screen than in real life but he did not take any offense rather it was funny. So that's why I believe how you are approaching an issue is very important.

- **Sir, if you could share your experience which you had while working in Khash Khobor.**

• To be very honest when I was working at Khash Khobor the time and generation was very different. At that time smart approach in any news channel was a nightmare because smartness lacked in that time. Our approach was different because we focused on increasing the number of news and portraying them with entertainment so that people get more interested. Also, we used to do a lot of sting operations we used to take hidden cameras to get vital information. This was the reason Khash Khobor was very popular. And at that people used to stick to their television sets to watch Khash Khobor avoiding all their works.

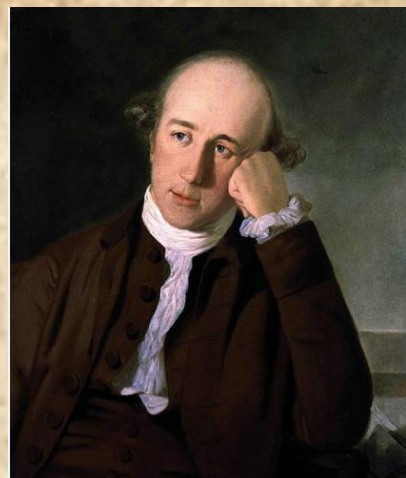
- **What would be your message for the youngsters who are pursuing journalism**

I believe right now the situation for journalists are challenging as well as easy. Challenging because the competition is huge and the number of news channels has also increased. Easy because the information access has become very easy. We can know anything through Google there is no need to visit library. So, everyone has to stay very much updated with current affairs and updates. Also doing ground work and preparing yourself for any situation is also very important. Also, practice is important nobody can become a good journalist in one day.

- **Any message for national newspaper day.**

Nowadays many people say that print is dying day by day because of the emergence of social media and e newspapers which I completely disagree because print media is existing for many years and it will also exist in future. Maybe the medium will change like reading newspaper in this generation means reading it in mobile phone. It also very efficient comparing to newspapers that is the reason the GEN Z prefer it that way. So, I feel print media is not dying the approach is changing with time.

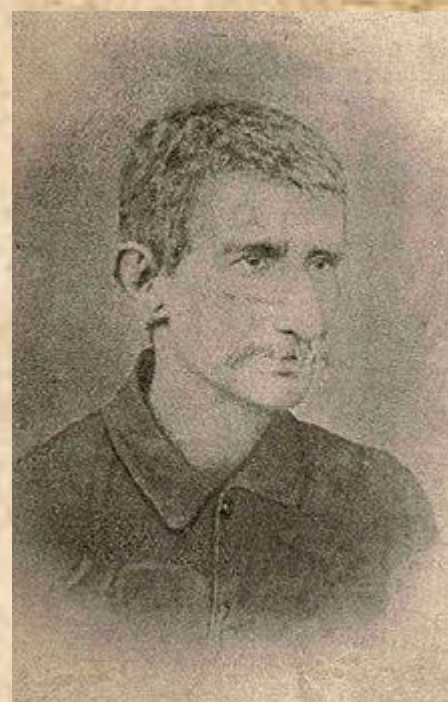
Pioneers



**James Augustus Hickey
Father Of Indian Journalism**



**Ganga Kishore Bhattacharya
The First Bengali Publisher**



**Sisir Kumar Ghose
Founder of Amrita Bazar Patrika**



SVIMS Students' Observation Week, Celebrating Talent and Unity

SVIMS College has experienced a splash of myriads of talent during its vibrant Students' Observation Week. The week-long celebration celebrated the student body's different abilities and hobbies and gave the pupils of different walks to show and experience their talents, through the myriad of events. The array of events ranged from technical events to events of immense culture. Nothing could have been better for the students in their journey of growth and learning.

Leading the way

The events of expression began with wonderful career counselling sessions with very prominent teachers and experts who were able to lead the way and shower light on the prospects, which provided significant insights into various professional routes and laid the groundwork for a thorough examination of skills and interests.

Extravaganza of Art

Students at SVIMS showed their artistic talent through eye-pleasing painting and poster-making competitions. The college campus was turned into a jolly gallery that showcased the participating artists' interests and variety of perspectives.

The vibrant ambiance demonstrated the organization's care toward the student's love of visual arts.



Capturing Moments

Open to all photography competitions which consisted of special events and expressed their ideas and it allowed them to delve into the depths of their talent. The collection of striking photos allowed the college to witness such wonderful pieces of art and help watch beautiful moments standing still.

Gourmet Treats

Gourmet enthusiasts dominated a vibrant competition that piqued palates and promoted amiable cooperation by cooking in the absence of the necessity of fire. The compulsory involvement requirement guaranteed that students from every field accepted the cooking challenge, strengthening the community and promoting shared experiences.



Showcase of Literary and Performing Arts

Melodic singing, energizing dance displays, and fascinating recitations were ways that literary and performing arts were expressed. Applause filled the auditorium as students displayed their wide range of skills, highlighting the important roles that each person plays in the institution's rich cultural legacy.

Harmony and Exploration of Bonds

The requirement for required involvement was crucial in establishing a sense of camaraderie and common experiences among all pupils. With this method, students were encouraged to explore new interests, leave their comfort zones, and embrace holistic development.



In conclusion, SVIMS Students' Observation Week was a great success, demonstrating the variety of skills that the students have. Every student's participation helped to foster a sense of belonging and collaborative celebration; everybody was excited to be a part of this extravagant event which happens annually. As the memories of this event linger, SVIMS College seems to look forward to future editions of this student's observation organized by the state government of India as a chance for further research, collaboration, and appreciation of the varied skills that distinguish their student body.

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