



**SWAMI VIVEKANANDA INSTITUTE
OF MODERN SCIENCE**

Sonarpur Station Road, Karbala
P.O. & P.S. - Narendrapur
Kolkata - 700 103
An ISO 9001:2008 Certified Institute

Affiliated to MAKAUT, WB
College Code: 264
Ph: 033-2428-3035
E-mail: info@svims.org
Website: www.svims.org

Name of the Program: Beyond the Campus Green Initiative

Date of the Program: 15/01/2019

Place of the Program: Langalberia

Number of students present: 9


Number of Faculties present: 10

Swami Vivekananda Institute of Modern Science (SVIMS) have spearheaded impactful programs beyond its campus, aimed at fostering awareness about the detrimental effects of human activities on the environment. One notable initiative was an awareness walk dedicated to promoting environmental sustainability and advocating for a greener lifestyle within the neighboring community.

This event, meticulously organized by the college, served as a rallying point, bringing together both students and faculty members to contribute towards creating an eco-friendly campus and fostering positive change in the wider environment. The students played a pivotal role in the event, showcasing their creativity through visually compelling posters and banners that conveyed powerful messages about environmental responsibility.

Beyond the visual appeal, participants actively engaged in awareness talks, creating a platform for meaningful dialogue and connection with the cause. The dynamic involvement of students, both in organizing and participating, not only added vibrancy to the event but also underscored their genuine commitment to the principles of sustainability. The success of this initiative extends beyond its immediate goals, leaving a lasting impact on the collective consciousness regarding our environmental footprint. By reaching out to the community, SVIMS demonstrated a commitment to a broader, community-driven approach to environmental conservation.

In essence, SVIMS's environmental awareness walk stands as a testament to the power of collective action in instigating positive change. The event not only succeeded in making the campus eco-friendly but also created a ripple effect, inspiring a heightened awareness of environmental issues and a lasting commitment to sustainable living practices.


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Fig. 1 and 2: Beyond the Campus Green Initiative at Langalberia


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Name of the Program: "Walk Beyond"

Date of the Program: 17/01/2022

Place of the Program: Khasmallick


Number of students present: 10

Number of Faculties present: 12

Beyond the Campus Green initiative embodies our commitment to sustainability and environmental consciousness at Swami Vivekananda Institute of Modern Science (SVIMS). It extends our commitment to environmental responsibility to the broader community, fostering a culture of eco-consciousness and social responsibility.

Embarking on a transformative journey, the "Walk Beyond" Awareness Campaign is a dynamic initiative under the umbrella of our Beyond the Campus Green program at our college. This event, meticulously organized by the college, served as a rallying point, bringing together both students and faculty members to contribute towards creating an eco-friendly campus and fostering positive change in the wider environment. The students played a pivotal role in the event, showcasing their creativity through visually compelling posters and banners that conveyed powerful messages about environmental responsibility. Beyond the visual appeal, participants actively engaged in awareness talks, creating a platform for meaningful dialogue and connection with the cause. The dynamic involvement of students, both in organizing and participating, not only added vibrancy to the event but also underscored their genuine commitment to the principles of sustainability.

The "Walk Beyond" campaign is not just a mere stroll; it is a collective stride towards a greener and more sustainable future. Through this awareness campaign, we have targeted to raise awareness about the importance of sustainable living and the positive impact individuals can make by adopting environmentally friendly practices. By reaching out to the community, SVIMS demonstrated a commitment to a broader, community-driven approach to environmental conservation.


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Fig. 3: "Walk Beyond" at Khasmallick


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Name of the Program: "Green Horizons: Beyond the Campus"

Date of the Program: 06/12/2023

Place of the Program: Khasmallick

Number of students present: 9

Number of Faculties present: 15


Just like every year, Swami Vivekananda Institute of Modern Science extends its commitment to sustainability beyond the campus boundaries, reaching into the broader community with a focus on raising environmental consciousness.

"Green Horizons: Beyond the Campus" is a pioneering awareness campaign championed by our college's Green Campus Initiative. The event meticulously organized by the college, served as a rallying point, bringing together both students and faculty members to contribute towards creating an eco-friendly campus and fostering positive change in the wider environment. The students actively participated, showcasing their creativity through posters presentation and banners conveying powerful messages about environmental sustainability.

Beyond the visual appeal, participants actively engaged in awareness discussions, creating a platform for meaningful dialogue and connection with the cause. The dynamic involvement of students, both in organizing and participating, not only added vibrancy to the event but also underscored their genuine commitment to the principles of sustainability.

The success of this initiative extends beyond its immediate goals, leaving a lasting impact on the collective consciousness regarding our environmental footprint. By reaching out to the community, SVIMS demonstrated a commitment to a broader, community-driven approach to environmental conservation.

The event is just a campaign, it is rather a catalyst for change. It envisions a future where environmental awareness becomes ingrained in our collective consciousness, transcending physical boundaries and fostering a greener, more sustainable world for generations to come.


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Fig. 4: "Green Horizons: Beyond the Campus" at Khasmallick


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