



Word press Website Design Program Report (AY:2021-22)

Name of the program: “Word press Website Design”

Day/Duration: 10.09.2021-14.09.2021

Time: 11.00 Am to 3 Pm

No of participants: 100

Course Outcome:

Website Creation and Customization:

- Students will be able to create and customize WordPress websites using themes and plugins, demonstrating proficiency in both front-end and back-end features of WordPress.

Content Management and SEO Optimization:

- Learners will demonstrate the ability to effectively manage website content and implement SEO best practices within WordPress to enhance website visibility and performance.

Topic Covered:

1. Introduction to WordPress
2. Setting Up a WordPress Site
3. Choosing and Installing Themes
4. Customizing Themes
5. Plugins and Functionality
6. Creating and Managing Content
7. Media Management
8. User Management and Permissions
9. SEO Best Practices
10. Website Security Measures
11. Performance Optimization
12. Backup and Maintenance



Principal
Swami Vivekananda Institute of
Modern Science
Sonarpur Stn. Road, Karbala
P.S.-Narendrapur, Kol-103



SWAMI VIVEKANANDA INSTITUTE OF MODERN SCIENCE

Sonarpur Station Road, Karbala
P.O. & P.S. - Narendrapur
Kolkata - 700 103
An ISO 9001:2008 Certified Institute


Affiliated to: MAKAUT, WB
College Code: 264
Ph: 033-2428-3035
E-mail: info@svist.org
Website: www.svims.org

CO PO MAPPING

COs	POs
CO1: Website Creation and Customization	P1,P5,P3,P4
CO2: Content Management and SEO Optimization	P1,P5,P8,P9

Assessment procedure: The assessment of this program was conducted using multiple choice questions.




Principal
Swami Vivekananda Institute of
Modern Science
Sonarpur Stn. Road, Karbala
P.S.-Narendrapur, Kol-103