

**SWAMI VIVEKANANDA INSTITUTE  
OF  
MODERN SCIENCE**



Affiliated to Maulana Abul Kalam Azad University of Technology, WB  
Sonarpur Station Road, Karbala, P.O. - Narendrapur, P.S. - Sonarpur, Kolkata-700103

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**TO WHOM IT MAY CONCERN**

*This is to certify that the project entitled “COLOUR IMPRTANT PART OF ADVERTISEMENT” with reference to Swami Vivekananda Institute of Modern Science, Sonarpur, Kolkata-700103 is submitted by Aniket Mondal [2<sup>nd</sup> year, 2<sup>nd</sup> semester, registration no.212641899610006 year 2021-2022, roll no. 26499621016] under the Department of Media Science for the partial fulfilment of the degree of Masters in Media Science, under Maulana Abul Kalam Azad University of Technology, WB, embodies the work has been done by him under our supervision.*

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