

SWAMI VIVEKANANDA INSTITUTE
OF
MODERN SCIENCE



Affiliated to Maulana Abul Kalam Azad University of Technology, WB
Sonarpur Station Road, Karbala, P.O. - Narendrapur, P.S. - Sonarpur, Kolkata-700103

TO WHOM IT MAY CONCERN

This is to certify that the project entitled **“IMPACT OF SOCIAL MEDIA IN TRADITIONAL JOURNALISM”** with reference to **Swami Vivekananda Institute of Modern Science, Sonarpur, Kolkata-700103** is submitted by **Sarannya Acharya** [2nd year, 2nd semester, registration no. 212641899610002 year 2021-2022, roll no. 26499621006] under the Department of Media Science for the partial fulfilment of the degree of **Masters in Media Science**, under **Maulana Abul Kalam Azad University of Technology, WB**, embodies the work has been done by her under our supervision.

Gargi Gupta
Vice-Principal
Swami Vivekananda Institute of
Modern Science
Sonarpur Stn. Road, Karbala
P.S. Narendrapur, Kol-103
Prof. Gargi Gupta
(Vice-Principal)
SVIMS

Moumita Basu

Prof. Moumita Basu
(Internal Project Guide)
Department of Media Science
SVIMS

Date:
Place: Kolkata



Rohit Ganguly

Prof.(Dr.) Rohit Ganguly
(Head of The Department)
Department of Media Science
SVIMS

HOD
Department of Media Science
Swami Vivekananda Institute
of Modern Science
Sonarpur, Kolkata-103