

**SWAMI VIVEKANANDA INSTITUTE
OF
MODERN SCIENCE**



Affiliated to Maulana Abul Kalam Azad University of Technology, WB
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TO WHOM IT MAY CONCERN

This is to certify that the project entitled “COLOUR IMPRTANT PART OF ADVERTISEMENT” with reference to Swami Vivekananda Institute of Modern Science, Sonarpur, Kolkata-700103 is submitted by Aniket Mondal [2nd year, 2nd semester, registration no.212641899610006 year 2021-2022, roll no. 26499621016] under the Department of Media Science for the partial fulfilment of the degree of Masters in Media Science, under Maulana Abul Kalam Azad University of Technology, WB, embodies the work has been done by him under our supervision.

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