



**SWAMI VIVEKANANDA INSTITUTE
OF
MODERN SCIENCE**

Approved by AICTE, Affiliated to MAKAUT, West Bengal
Sonarpur Station Road, Karbala, P.O. - Narendrapur, P.S. - Sonarpur, Kolkata-700103

TO WHOM IT MAY CONCERN

This is to certify that the project entitled **“THE IMPACT OF DIFFERENT LEADERSHIP STYLES ON EMPLOYEE MOTIVATION AND PERFORMANCE IN A REMOTE WORK ENVIRONMENT.”** with reference to **Swami Vivekananda Institute of Modern Science, Sonarpur, Kolkata-700103** is submitted by **PANKAJ SHAW** [3rd year, 2nd semester, registration no. 212642005010097 year 2021-22, roll no. 26405021070] under the Department of **BUSINESS ADMINISTRATION** for the partial fulfillment of the degree of **BACHELOR OF BUSINESS ADMINISTRATION**, under **Maulana Abul Kalam Azad University of Technology, WB**, embodies that the work has been done by him under our supervision.

.....
Prof. Gargi Gupta
(Vice-Principal)
SVIMS

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Prof.(Dr.) Nilanjana Bhattacharyya Nath
(Principal)
SVIMS

.....
Prof. Shalini Mitra (Head
of The Department)

Department of Business
Administration
SVIMS

Date:

Place: Kolkata

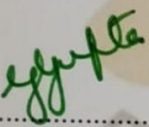



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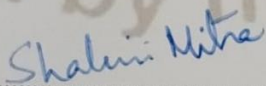
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This is to certify that the project entitled "**AI IS NOT A REPLACEMENT FOR MANPOWER BUT A TOOL FOR BETTER EMPLOYEE PERFORMANCE**" with reference to **Swami Vivekananda Institute of Modern Science, Sonarpur, Kolkata-700103** is submitted by **PRITI SAHA** [3rd year, 2nd semester, registration no. **212642005010105** year 2021-22, roll no. **26405021066**] under the Department of **BUSINESS ADMINISTRATION** for the partial fulfillment of the degree of **BACHELOR OF BUSINESS ADMINISTRATION**, under **Maulana Abul Kalam Azad University of Technology, WB**, embodies that the work has been done by her under our supervision.


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Prof. Gargi Gupta
(Vice-Principal)
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This is to certify that the project entitled "GREEN MARKETING: A REAL ISSUE OR A CRAZE" with reference to Swami Vivekananda Institute of Modern Science, Sonarpur, Kolkata-700103 is submitted by PUJA JHA [3rd year, 2nd semester, registration no. 202642005010083 year 2020-21, roll no. 26405020050] under the Department of Business Administration for the partial fulfillment of the degree of BACHELOR OF BUSINESS ADMINISTRATION, under Maulana Abul Kalam Azad University of Technology, WB, embodies that the work has been done by her under our supervision.

Gupta

.....
Prof. Gargi Gupta
(Vice-Principal)
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Nath

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Prof.(Dr.) Nilanjana Bhattacharyya Nath
(Principal)
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Shalini Mitra

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*This is to certify that the project entitled “**BRAND SWITCHING BEHAVIOR OF CONSUMERS IN THE TELE-COMMUNICATION SECTOR**” with reference to **Swami Vivekananda Institute of Modern Science, Sonarpur, Kolkata-700103** is submitted by **RIVU MONDAL** [3rd year, 2nd semester, registration no. 212642005010087 year 2021-22, roll no. 26405021054] under the Department of Business Administration for the partial fulfillment of the degree of **BACHELOR OF BUSINESS ADMINISTRATION**, under **Maulana Abul Kalam Azad University of Technology, WB**, embodies that the work has been done by him under our supervision.*

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This is to certify that the project entitled "**Recruitment process in human resource management**" with reference to **Swami Vivekananda Institute of Modern Science, Sonarpur, Kolkata-700103** is submitted by **Shilpa Singh** [3rd year, 2nd semester, registration no. **212642005010049** year 2021-22, roll no. **26405021073**] under the Department of **BUSINESS ADMINISTRATION** for the partial fulfillment of the degree of **BACHELOR OF BUSINESS ADMINISTRATION**, under **Maulana Abul Kalam Azad University of Technology, WB**, embodies that the work has been done by her under our supervision.

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