



**SWAMI VIVEKANANDA INSTITUTE OF MODERN SCIENCE
DEPARTMENT OF BUSINESS ADMINISTRATION**

Students Name:-	Roll No:-	Topic Alloted	DURATION
Dhritwan Mondal	26405019013	COMMUNICATION IN MARKETING	6MONTH
SAYANTAN CHAKRABARTY	26405019096	COMMUNICATION IN MARKETING	6MONTH
MD SHAFIQUE ALAM	26405020001	Positioning strategy of bengali content creator; content analysis approach	6MONTH
MD SARIK ALAM	26405020002	Leadership affect employee's productivity	6MONTH
MUNTAZIR SABA	26405020003	Recruitment policed and procedures in Organizations	6MONTH
KRISHNERGHA LAHIRI	26405020004	Walking Capital management	6MONTH
SWARNAYA BHADURY	26405020009	Positioning strategy of bengali content creator; content analysis approach	6MONTH
SYAMANTAK DASGUPTA	26405020010	Work force emotional intellegence and its importance in Organization	6MONTH
ABIR PANDEY	26405020011	Positioning strategy of bengali content creator; content analysis approach	6MONTH
ROHAN BAJ	26405020012	Factors influencing movie going intention	6MONTH
MODHURIMA DUTTA	26405020015	UTILITY OF COMMUNICATION FOR HR	6MONTH
PUJA DAS	26405020016	Leadership affect employee's productivity	6MONTH
MOHAMMAD RAGHIB KHAN	26405020017	Factors influencing movie going intention	6MONTH
ARUNAVA DAS	26405020019	Factors influencing movie going intention	6MONTH
AYUSH UPADHYAY	26405020020	Work force emotional intellegence and its importance in Organization	6MONTH
PROMIT HALDER	26405020021	Understanding brand controversy	6MONTH
MAITRISH KUNDU	26405020022	Adequate staff welfare package and its affects on productivity	6MONTH
NEHA MONDAL	26405020023	Understanding brand controversy	6MONTH
HRITWIK DAS	26405020026	Understanding brand controversy	6MONTH
SAYAN DAS	26405020027	Understanding brand controversy	6MONTH
SUBIR NASKAR	26405020030	Financial statement Analysis	6MONTH
SUDIPTA PRADHAN	26405020031	The impact of sales promotion on the marketing of new products and services	6MONTH
SUPARNA MONDAL	26405020033	The importance of leadership and social skills in new entrepreneurs	6MONTH
SIBSANKAR SASMAL	26405020035	Vehicular pollution impact on Enviornment	6MONTH
NIKHIL RAJ	26405020036	Recruitment policed and procedures in Organizations	6MONTH

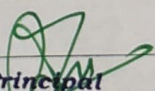
Principal

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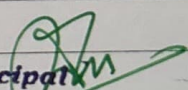
SK SAJID	26405020037	Work force emotional intelligence and its importance in Organization	6MONTH
SUBHAJIT CHOWDHURY	26405020041	The impact of sales promotion on the marketing of new products and services	6MONTH
HARSH PRASAD	26405020044	The effect of product quality on consumer brand loyalty	6MONTH
DEBASISH BANERJEE	26405020045	The effect of product quality on consumer brand loyalty	6MONTH
JULIE SINGH	26405020046	The effect of product quality on consumer brand loyalty	6MONTH
HEMANTA MAJHI	26405020048	Brand Switching Behaviour of Consumers in the Tele-communication sector.	6MONTH
SNEHA KUMARI	26405020050	Leadership affect employee's productivity	6MONTH
PRERANA DAS	26405020051	Brand Switching Behaviour of Consumers in the Tele-communication sector.	6MONTH
SUCHETA SHARMA	26405020052	Adequate staff welfare package and its affects on productivity	6MONTH
VARUN SINGH	26405020056	Brand Switching Behaviour of Consumers in the Tele-communication sector.	6MONTH
MAHI SINGH	26405020058	Eco-friendly concept of packaging	6MONTH
HIMANSHU MAZUMDAR	26405020059	Walking Capital management	6MONTH
PUSPENDU CHAKROBORTY	26405020060	Eco-friendly concept of packaging	6MONTH
ANKITA SINGH	26405020061	Eco-friendly concept of packaging	6MONTH
SAPTAM KUMAR SINGH	26405020062	COMMUNICATION AND INTERVIEW SKILL	6MONTH
SHAWLI BHOWMICK	26405020063	Comparative Analysis	6MONTH
REMON DEBNATH	26405020064	Impact of advertising of beverage companies on Consumer	6MONTH
SAYAN PRADHAN	26405020065	Walking Capital management	6MONTH
SAYAK MANDAL	26405020067	Recruitment policed and procedures in Organizations	6MONTH
RATAN PRAMANIK	26405020068	Comparative Analysis	6MONTH
BAPPA SASMAL	26405020069	Impact of advertising of Beverage companies on Consumer	6MONTH
MD JABIRULLA	26405020070	Impact of advertising of Beverage companies on Consumer	6MONTH
BAPPA ROY	26405020071	Comparative Analysis	6MONTH
KIRTI BHOWMICK	26405020072	COMMUNICATION AND INTERVIEW SKILL	6MONTH





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DIPANKAR MONDAL	26405020073	Determinants of Consumer Behaviour while Purchasing a Product	6MONTH
KARTIK PRAMANIK	26405020076	Determinants of Consumer Behaviour while Purchasing a Product	6MONTH
KAJI AMZAD ALI	26405020077	Determinants of Consumer Behaviour while Purchasing a Product	6MONTH
RAHUL SEKH	26405020078	work force emotional intelligence and its importance in Organization	6MONTH
RESHMI MARANDI	26405020080	Vehicular pollution impact on Enviornment	6MONTH
SAYAN KOLEY	26405020082	Vehicular pollution impact on Enviornment	6MONTH
IPSHITA DUTTA	26405020083	Green marketing: challenges and strategies	6MONTH
GOLAM MASUD	26405020085	Green marketing: challenges and strategies	6MONTH
SOUDEEP DEY	26405020086	Green marketing: challenges and strategies	6MONTH
SUMIT DEY	26405020087	Green marketing: challenges and strategies	6MONTH
PAYEL PRAMANICK	26405020088	Green industry	6MONTH
SUBHASIS DAS	26405020089	Green industry	6MONTH
PRIYANKA SHARMA	26405020090	The importance of leadership and social skills in new entrepreneurs	6MONTH
ARPITA DE	26405020091	Green industry	6MONTH
ARPAN MUKHERJEE	26405020092	Leadership affect employee's productivity	6MONTH
EKTA SINGH	26405020093	Green industry	6MONTH
ROHIT KUMAR	26405020094	Adequate staff welfare package and its affects on productivity	6MONTH
RUDRAJIT BHADURY	26405020096	Effective advertising	6MONTH
MD ZAKIR KHAN	26405020097	Effective advertising	6MONTH
SOURADIP BHUNIA	26405020098	Effective advertising	6MONTH
SOURADIPTA BHATTACHARYA	26405020100	Social media as a new market	6MONTH
PRERONA DAS	26405020102	The importance of leadership and social skills in new entrepreneurs	6MONTH
BITAN SOVAN HAZRA	26405020103	Social media as a new market	6MONTH
HARSH KATYAYAN	26405020104	Social media as a new market	6MONTH
SOHAM DUTTA	26405020105	Financial statement Analysis	6MONTH
SONALI SHAW	26405020106	The importance of leadership and social skills in new	6MONTH


Principal
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		entrepreneurs	
SUSOVON RUIDAS	26405020107	The role of communication in business negotiations.	6MONTH
PRITAM MONDAL	26405020108	Walking Capital management	6MONTH
ARUP GHOSH	26405020109	The role of communication in business negotiations.	6MONTH
PRAVIN KUMAR	26405020111	Adequate staff welfare package and its affects on productivity	6MONTH
SATYAM SINHA	26405020112	The role of communication in business negotiations.	6MONTH
SWETA KUMARI	26405020113	The role of communication in business negotiations.	6MONTH
ROHIT RAJ	26405020114	COMMUNICATION AND ITS UTILITY IN THE CORPORATE WORLD	6MONTH
RATNADEEP PAUL	26405020115	Financial statement Analysis	6MONTH
ANISH ALI DAPTARI	26405020116	COMMUNICATION AND ITS UTILITY IN THE CORPORATE WORLD	6MONTH
ROHIT BAKSHI	26405020117	COMMUNICATION AND ITS UTILITY IN THE CORPORATE WORLD	6MONTH
ARNAB NASKAR	26405020118	Impact of COVID-19 on education system	6MONTH
AKASH MAJUMDER	26405020119	COMMUNICATION AND INTERVIEW SKILL	6MONTH
PRIYAM CHOWDHURY	26405020121	COMMUNICATION AND INTERVIEW SKILL	6MONTH
RUPAM ROY	26405020122	Financial statement Analysis	6MONTH

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Signature

Prof. (Dr.) Nilanjana Bhattacharyya Nath

Principal